

TONBRIDGE & MALLING BOROUGH COUNCIL

RECORD OF DECISION

Decision Taken By: Cabinet Member for Economic Regeneration

**Decision No:
D210083MEM**

Date: 01 September 2021

Decision(s) and Reason(s)

Shopfront Improvements Scheme - Analysis

(Report of Chief Executive)

The report provided an update on the current Shopfront Improvement Scheme which was due to end on 30 September 2021. Proposals for an analysis of the Scheme to identify lessons learnt and to gain an appreciation of its economic impact were also set out.

It was proposed that the analysis focused on the three key areas of:

- (a) the process of applying for a shopfront improvement grant**
- (b) support and advice during the delivery of the shopfront projects**
- (c) the overall economic impact of the scheme**

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the report be noted; and
- (2) the proposed approach to analysing the Shopfront Improvement Scheme, as detailed in 1.2 of the report and summarised above, be agreed.

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 1 September 2021

Signed Cabinet Member for Economic Regeneration V Branson

Signed Leader: M Boughton

Signed Chief Executive: J Beilby

Date of publication: 3 September 2021

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

**Decision Taken By: Cabinet Member for Economic
Regeneration**

**Decision No:
D210084MEM**

Date: 01 September 2021

Decision(s) and Reason(s)

Business Engagement

(Report of Chief Executive)

The report presented a proposal to develop new networking events and business engagement activity to further support and strengthen the resilience of the local economy.

Three key strands were presented for consideration:

- (a) a programme of networking events be created for 2021/22;**
- (b) work be undertaken on refreshing the e-bulletin with a view to commencing the quarterly bulletin from October 2021; and**
- (c) further research be undertaken to look into opportunities for delivering an awards event during 2022**

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the report be noted; and
- (2) the next steps, as detailed in 1.3 of the report and summarised above, be agreed

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 1 September 2021

Signed Cabinet Member for Economic
Regeneration

V Branson

Signed Leader:

M Boughton

Signed Chief Executive:

J Beilby

Date of publication:

3 September 2021

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.

**Decision Taken By: Cabinet Member for Economic
Regeneration**

**Decision No:
D210085MEM**

Date: 01 September 2021

Decision(s) and Reason(s)

Additional Restrictions Grant Policy

(Report of Chief Executive)

Following the successful distribution of its initial Additional Restrictions Grant (ARG) allocation ahead of the 31 July 2021 deadline, the Borough Council received an additional £1.054 million of ARG funding from Government to use to support local businesses as the economy moved towards a period of recovery.

An amended policy (attached at Annex 1) was presented for consideration and aimed to establish a focus on supporting those in the entertainment, leisure, activity, travel and tourism, events businesses and wraparound care sector by providing a small additional grant to businesses that had previously applied to rounds 1 and 2 of the ARG (Discretionary) Restart Grant or the Mandatory Restart Grant.

Following consideration by the Economic Regeneration Advisory Board, the Cabinet Member for Economic Regeneration resolved that:

- (1) the report be noted;
- (2) the proposed amended Additional Restrictions Grant Policy, set out at Annex 1, be agreed; and
- (3) the timescale for applications be opened as soon as possible (late September 2021)

Reasons: As set out in the report submitted to the Economic Regeneration Advisory Board of 1 September 2021

Signed Cabinet Member for Economic
Regeneration

V Branson

Signed Leader:

M Boughton

Signed Chief Executive:

J Beilby

Date of publication:

3 September 2021

This decision will come into force and may then be implemented on the expiry of 5 working days after publication unless it is called in.